



PRESS RELEASE

Toronto, 17th of October 2014

Subject: INTITEK Groupe targets the North American market for its range of modern alternator/starter testers by opening Intitek-TMA Canada Inc

Intitek-TMA Canada Inc., with its head offices located south of Toronto's International Airport, is a new addition to the French innovative group of companies "Groupe Intitek". This new addition has been established earlier this year to launch in the North American market the revolutionary line of Automated Alternator/Starter Testers developed by INTITEK Group and produced by its French sister company TMA. TMA had established itself as a leader in the European Market of Modern Test Equipment for Alternators & Starters with 30 years of experience. The growing demand of the North American market pushed Groupe Intitek to establish a head office in North America to better serve its clients and deliver world class service and support.

The newest lineup of Automatic Test benches for 12/24V Alternators & Starters consists of the ONYX and TITANE.



The **ONYX Tester** has proved to be the future of the universal smart test equipment for 12/24V alternators and starters thanks to its advanced computer technology, its integrated continuously upgradable database and its innovative mechanical design. Within 1 minute, the ONYX Tester provides a thorough test while insuring the operator's safety. This user-friendly tool can be used by both novices and experts to provide an assurance whether or not alternators are in perfect working condition, preventing false warranty returns. Its powerful built-in analyzer checks all signals delivered by alternators, including COM protocols as BSS, LIN 1&2, RVC, PCM... The ONYX Tester can be easily updated via Ethernet connection or USB key, in order to remain at the cutting edge of emerging technologies.

Using similar technologies as the ONYX, the **TITANE Tester** is the **heavy-duty version** of modern 12/24V test bench. Thanks to its 10 HP motor with electronic speed control and its powerful load capacity up to 300A, The TITANE is the universal solution to fulfill expectations of rebuilders, electrical repairers, wholesalers or training centres.







Intitek-TMA Canada Inc. is proud to launch into the North American market at the Auto Testing Expo North America 2014 in Novi, MI, from October 28 to 30, 2014.

For more information, please contact:

Intitek-TMA Canada Inc.

TMA – Siège social

Fadi BARAKAT

Sales and Technical Director for North America Tel: +1-416-540-9553 fadi.barakat@intitek-tma.com

TMA Website: www.testmyalternator.com

Michael PIEGAY Technical & Sales Engineer

> Tel: +33-6 67 18 91 73 michael.piegay@tma.fr